**Step 1: Generate API Key or Access Token in JFrog Artifactory**

1. **Log in to your JFrog Artifactory account.**
2. **Navigate to your profile settings** (usually found by clicking on your username or profile picture).
3. **Generate an API Key** or **Access Token** that will be used for authentication.

**Step 2: Create Service Connection in Azure DevOps**

1. **Open your Azure DevOps project.**
2. **Navigate to Project Settings** (found at the bottom left of the Azure DevOps interface).
3. **Select Service connections** under the Pipelines section.
4. **Click on New service connection**.
5. **Select JFrog Artifactory** from the list of service connection types.

**Step 3: Configure the JFrog Artifactory Service Connection**

1. **Fill in the required fields**:
   * **Server URL**: The URL of your JFrog Artifactory instance.
   * **Authentication Method**: Select either API Key or Username and Password.
   * If using **API Key**:
     + **Username**: Your JFrog Artifactory username.
     + **API Key**: The API Key generated in Step 1.
   * If using **Access Token**:
     + **Username**: Your JFrog Artifactory username.
     + **Access Token**: The Access Token generated in Step 1.
2. **Give the service connection a name** for easy identification.
3. **Click Verify** to ensure the connection is successful.
4. **Click Save** to create the service connection.

**Step 4: Use the Service Connection in Your Pipeline**

1. **Edit your Azure DevOps pipeline** (either YAML or classic editor).
2. **Add a task** that requires JFrog Artifactory (e.g., Artifactory Download, Artifactory Upload).
3. **Select the service connection** you created from the drop-down menu in the task configuration.